

Comparatively to the 2017 edition, and analyzing the operations carried out with foreign cards, there was an increase of 20.5% in the number of purchases and withdrawals in the MULTIBANCO and ATM Express Networks. Of the total number of purchases, 48.5% were in food and beverage and supermarkets. Visitors from the United Kingdom were the ones that made the most number of operations during Web Summit 2018, which had about 70,000 visitors from 159 nationalities.

Comparison with other editions in Portugal¹

2018 vs 2017

+20,5%

2017 vs 2016

+46,3%

2016 vs 2015

+33,4%

Top 5 countries²

Top 5 sectors³



United Kingdom 15,0%



France 12,7%



USA 7,5%



Spain 7,4%



Germany 6,6%



Food and Beverage 36,5%



Supermarkets 12,0%



Transportation 8,9%



Accommodation 7,7%



Fashion 6,6%

In the 2017 edition, the ranking was : 1st France; 2nd United Kingdom; 3rd USA; 4th Germany and 5th Spain.

1) All data contained in this document refers to purchases and withdrawals made in MULTIBANCO and ATM Express networks with foreign cards, from November 3 to November 8, 2018 (from Saturday prior to the Web Summit to last day of the event) or their respective periods: in 2017 - 4/11 and 20h on 9/11 and in 2016 - 5/11 and 20h on 10/11.

2) Country of the card with more purchases and withdrawals.

3) Top of the sectors with the largest number of purchases.